

Visual Planet Manufacture Man sized Through-Glass floating touch screen



In October 2009 Visual Planet redefined worldwide interactive touch solutions by delivering the world's largest 116'' (2.5 x 1.4M, 50 micron thick) Projected Capacitance touch screen foil for use at the Inovatec Innovation and Technology Exhibition in Brazil.

The 5th Technology Fair event was sponsored by the government and centred on disseminating new trends and ideas together with developing the culture of innovation. The ViP Interactive Foil's unique ability to work through up to 25mm of solid glass/acrylic made it the ideal product for a safe and secure public interactive display solution. The sheer size of the interactive solution naturally attracted a large audience.

Visual Planet's value added reseller Movin Media combined the man sized touch foil with a rear projection screen mounted onto acrylic to create the centerpiece of the exhibition, encouraging event visitors to touch the display screen which provided navigation through exclusive videos and images. Marcelo Mandeli of Movin Media claimed "In its first event in Brazil the 116'' touch display was a great success. People were fascinated with the possibility of interacting and touching such a big screen." The Inovatec Exhibition has traditionally been considered as the biggest Brazilian event encouraging technical innovation and promoting interaction amongst those striving for technological development.

The interactive screen solution assisted in the important role of developing communications between visitors and the exhibitor, increasing revenue streams and in the case of the Inovatec Exhibition in Brazil, reaching out to the visitors' interests with unique and innovative large touch displays.

Marcelo explained, "Younger people especially were amazed and interested with playing with the new technology finding it fun and easy to navigate with just a touch."

Visual Planet have pioneered this original method of recognising a user's touch through glass and any other non-metallic material. The patented large format technology is the global power behind most of the world's through window interactive digital signage solutions. However its uses extend far beyond the window, being used for large format kiosks, table tops, LCD and rear projection integration.

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About Visual Planet

www.visualplanet.biz





Visual Planet was established in 2001, and with previous experience in the digital signage market the company has developed into the leading manufacturer of large 30-116'' through glass Projected Capacitance Touch Screen Foils. Based in Cambridge, UK the ViP

Interactive Foil™ is used by worldwide partners to provide global digital signage solutions in a variety of sectors.

About the ViP Interactive Foil™

Flexible Touch Foil

The ViP Interactive Foil™ is supplied as a light weight optically clear sensor foil which is laminated to the required non metallic surface to create a touch surface. It can be made in bespoke sizes from 30'' to 116'' to fit a wide range of design requirements.

Benefits

Traditional touch technology performance can be severely affected by dirt, dust, moisture and changes in lighting conditions, not a problem here as the ViP touch system is safely fixed behind the glass. The ViP touch foil does not use camera or IR based detection so is not affected by sun or internal lighting changes.

How it works

The ViP Interactive Foil™ uses an XY array of micro fine sensing wires connected to a hidden and protected electronic controller board. This XY grid projects a field through any non metallic material that upon the user's touch communicates the position with the display system.

About Movin Media

www.movinmidia.com.br

Movin Media was conceived to anticipate trends and supply the Brazilian market with the most modern interactive and digital solutions. Counting on years of previous experience in Communication and Technology businesses the company helps its clients in a variety of sectors to develop innovative projects.

As an official Visual Planet value adding reseller in Brazil, Movin Media has been working on increasing popularity of touch screen applications in the country. For more information visit

www.movinmidia.com.br

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