

Partnerships Key to Success

Interactive display welcomes guests at Collaborate2Innovate



An interactive reception will greet visitors at a technology showcase aimed at stimulating business collaborations in the Cambridge to Ipswich hi-tech corridor.

The large touch screen display was developed by Cambridge company Visual Planet, one of the recent success stories of the region. It will guide visitors around [Collaborate2Innovate](#)'s first exhibition and networking event, which will provide a hands-on approach to business innovation.

Aleks Szymanski, Collaborate2Innovate project manager, said: "There are so many amazing developments being made by SME companies along the Cambridge to Ipswich corridor that we plan to provide a forum for people to meet and share experiences and support developers to take their innovations to market. Visual Planet's interactive reception will provide an attention grabbing welcome to guests at this first event."

The Collaborate2Innovate showcase on Wednesday 24th September at West Suffolk College, Bury St Edmunds, will feature some of the most exciting technology companies in the region including: ARM; Anglia Business Computers; i2; iDOiNK; Lola Cars; Microwave Photonics; MI; Minima; Syne Qua Non and. Visual Planet.

And unlike most exhibitions, visitors will be encouraged to touch and experience first hand their products and services. A host of keynote speakers will also impart knowledge on real life experiences.

Vernon Spencer, Technical Director of Visual Planet, said: "Personal contact is vital in business and we are fortunate to work in a region that has a rich mix of technical knowledge and expertise. Visual Planet has formed a number of partnerships that have allowed us to expand into new markets and made new applications possible. We are pleased to support Collaborate2Innovate, which will hopefully encourage other companies to work together and benefit from the experience."

The corridor project has been part-funded by EEDA, through the European Union's Innovative Actions Programme, with further funding from private and public partners across the region.

The event will run from 4pm – 9pm on Wednesday 24th September. To book a place please call Aleks on 0870 458 2775.

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