

NUIEQ's Snowflake Suite now compatible with Visual Planet's Dual Touch Zoom and Rotate Foils



Skellefteå, Sweden / Cambridge, UK – April 12, 2010 – NUIEQ®, an award winning technology company, announced today that its multi-touch software product Snowflake Suite is compatible with the worlds number #1 touch foil from Visual Planet.

NUIEQ has adapted their award winning Snowflake Suite software for single and multi-touch devices to support Visual Planet's unique and innovative ViP Interactive Touch Foil. With programs in areas of gaming, education, puzzles, music, content viewing and drawing the Snowflake Suite provides a user friendly way to navigate by simply touching and running your fingers across the screen.

Visual Planet's touch foils now support Zoom, Pinch and Rotate touch gestures using standard mouse emulations within XP, Vista, and Windows 7 Operating Systems. NUIEQ has customised their content software to take advantage of this enhanced touch functionality.

The performance is reliable, responsive, and provides a new dimension to the standard single touch experience. The dual touch gestures are available across Visual Planet's standard large format touch foil sizes (30-167 inch). The full commercial release of Snowflake for the ViP Interactive Foil is available now for purchase through NUIEQ's online store, located at www.nuiteq.com/catalog/.

Furthermore NUIEQ is also working closely with Visual Planet to enable their Snowflake application suite to be compatible with Visual Planet's new True Two Touch (TTT) development expected to be released later this year. Videos of the TTT prototypes can be seen here: <http://www.visualplanet.biz/products/videos/>.

"Visual Planet are delighted that the NUIEQ team has recognised the innovative and exciting developments of the ViP Interactive Foil and supplied such a comprehensive set of applications in a superbly creative and user friendly interface inside Snowflake Suite. ", said Mike Cole, Director of Visual Planet. "The ViP Interactive Foil is readily integrated into a wide variety of display systems in multiple business sectors due to its flexibility and availability in bespoke sizes. The partnership with NUIEQ, leaders in the multi-touch environment, increases the display and interaction potential by adding value to the ViP Interactive Foil users around the world."

"We are very happy to partner with Visual Planet. Their interactive touch foil is a unique product, that can turn virtually any surface into an interactive one", said Harry van der Veen, NUIEQ's CEO.

"NUIEQ always has a very strong focus to ensure that its multi-touch software products are compatible with all the hardware touch technology platforms in the industry. Visual Planet is the global number #1 in interactive foils, so offering compatibility of our software with their technology, strengthens our position as a forefront player of touch technology."

The Snowflake SDK (software development kit) allows software developers to create their own innovative multi-touch software applications inside Snowflake with the C++ programming language. The SDK comes with sample applications, tutorials and instructions in order to assist the developers to develop the applications.

Snowflake is worldwide being used in a wide variety of industries including Public Spaces, Education, Entertainment, Exhibition/Events, Military, Real Estate, Museums, Retail -stores and shop windows, Interactive advertisement, Digital signage and other industries.

A free trial version of Snowflake Suite for the ViP interactive dual touch foil and the Snowflake SDK can be downloaded from the NUIEQ website located at www.nuiteq.com

About Visual Planet

Visual Planet are the pioneers of the large format flexible touch screen market , since 2003 our ViP Interactive Foil touch technology has inspired thousands of people and organisations around the world, and is now the major heartbeat behind many hundreds of large scale through-glass interactivity solutions. The ViP Interactive Foil can be custom designed to meet the needs of Digital Signage and many other market sectors. As the technology can be used behind glass it is impervious to dust, dirt, and liquids. The flexible construction of the foil makes it an ideal product for converting new and upgrading existing display technologies in to exciting interactive solutions. For further information please visit www.visualplanet.biz.

About NUIEQ®

NUIEQ is an award winning Skellefteå headquartered, Swedish technology company that delivers interactive multi-touch software and hardware solutions for commercial applications. Its software product Snowflake Suite, which received a Stevie Awards finalist recognition for Best New Product or Service of the Year 2009 - Media & Entertainment, is available to end clients, software developers, system integrators, VARs and OEMs.

NUIEQ's vision is to change the way people interact with technology, through the mission of creating a natural interface between users and technology. Visit www.NUIEQ.com for more information.

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